

USASA/FSSA DIRECTOR OF COACHING SOCCER COURSE

LEARNING BY DOING METHODOLOGY

PRESENTED BY

UNITED STATES ADULT SOCCER ASSOCIATION (USASA)

Affiliated with the United States Soccer Federation

FLORIDA STATE SOCCER ASSOCIATION (FSSA)

Affiliated with the United States Soccer Federation

SPONSORED BY

SOCCER DEVELOPMENT LEAGUE (SDL), LAUDERDALE SOCCER CLUB (LSC) & SOUTH FLORIDA UNITED YOUTH SOCCER ASSOCIATION (SFUYSA)

WHERE and WHEN

HOLIDAY INN HOTEL AND KICS SPORTS COMPLEX, 3003 N. UNIVERSITY DR, SUNRISE, FLORIDA 33322, USA
SEPTEMBER 16, 17 AND 18, 2011

FEE

Before August 15, 2011 is \$ 340. After August 1, 2011 is \$ 370. Onsite registration is \$ 400.
SFUYSA & SDL coaches (one per club) will receive 170 dollars towards registration for this course.

WHAT IS COVERED AND WHAT IS NOT

The registration fee includes: free admission to the **NASL** match between **FTL Strikers** and **Atlanta Silverbacks** on Saturday September 17, 2011 at Lockhart Stadium and nine (9) full meals. Rooms are available at a discount rate at the HOLIDAY INN HOTEL (Call Kics at (954) 473-0927) or Jim Mullins at (954) 315-2174) www.hihsunrise.com
Coaches are responsible for their own transportation to the course location and for room reservations.

LIMITATIONS

Course limited to sixty (60) coaches. The registration fee is not refundable.

**For additional information, please contact
Dr J.C. Meeroff, Chairman Coaching Committees FSSA & SFUYSA at (954) 771-9297
or send an e-mail to drmeeroff@aol.com**

USASA/FSSA DIRECTOR OF COACHING SOCCER COURSE

Holiday Inn Hotel and Kics Sports Complex,
3003 N. University Dr., Sunrise, Florida, USA
September 2011

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COURSE OBJECTIVES

At the end of the course the student coaches will be able to:

- * Comprehend the coaching development program.
- * Understand the role and duties of the director of coaching.
- * Value club identity and style of play.
- * Be able to hire, retain, and evaluate coaches.
- * Understand coaching ethics and principles of professional conduct.
- * Be familiar with the use of computers to manage coaching activities.
- * Plan, prepare and conduct fundraising programs.
- * Identify psychological components of team structure.
- * Manage difficult coaching scenarios.

New methodology for fitness preparation and for match analysis will be presented during the course

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**USSF
USASA/FSSA
SFUYSA
SDLeague**

Attach recent personal picture here

**USASA\FSSA DIRECTOR OF COACHING COURSE
CANDIDATE APPLICATION**

Course Level: USASA Director of Coaching Course and Diploma
Location: Sunrise Holiday Inn Hotel & Kicks Sports Complex, Florida
Dates: September 16, 17 and 18, 2011

*MAIL APPLICATION TO J.C. MEEROFF,
6011 NW 68 STREET, PARKLAND, FL 33067
ENCLOSE CHECK, MONEY ORDER OR CASH WITH THIS APPLICATION.
MAKE CHECKS PAYABLE TO: **Lauderdale Soccer Club***

PLEASE PRINT OR TYPE YOUR INFORMATION CLEARLY

Last Name _____ First Name _____

Mailing Address _____ City _____ ZIP _____

Home Phone _____ E-mail Address _____

Mobile Phone _____ Place of Birth _____

DOB _____ Female Male

Coaching/Playing Experience: _____

Coaching Licenses: _____

SFUYS Club: _____ SDL Club: _____

PURPOSE AND PHILOSOPHY

The USASA/FSSA DIRECTOR OF COACHING (DOC) course is specifically designed to introduce coaches in the business of conducting the coaching department of amateur and professional soccer clubs. In modern times soccer has become a complex activity requiring short and long term planning. Running soccer clubs, even small ones has to be done professionally and according to specific guidelines. Directors of Coaching must learn technical and administrative skills to acquire professional and ethical leadership in order to effectively conduct the activities at the clubs.

The better we train our coaches the better our clubs will be. FSSA under the leadership of USASA is offering a condensed DOC course to train coaches in the organization and administration of soccer clubs. The course is conducted on 2 ½ successive days (30 hours) as follows:

PROGRAM DESCRIPTION

DAY 1

- Soccer the global sport
- Soccer clubs administrative structure
- Club business administration
- DOCs: Education, responsibilities, ethics
- Dealing with difficult scenarios workshop
- Quiz competition

DAY 2

- Hierarchy of the coaching structure
- The coaching development program
- Club identity and style of play philosophy
- Role of parents and volunteers
- Computers in soccer management
- Fitness and model training session
- Fund raising and financial planning
- Dealing with players' entourage
- Match analysis NASL game: Fort Lauderdale Strikers vs. Atlanta Silverbacks at Lockhart Stadium

DAY 3

- Psychology of team build up
- Match Analysis review
- Coaching goals and objectives
- Workshop reports
- Final conclusions

Certification

All attendees successfully completing the course will receive a Diploma certifying 30 hours of soccer coaching education.